

TM #63237

NCC Cable System Order

11764437

Order #	62346106
Syscode	7893
System Name	Spectrum/Chaffield, MN
Market	Rochester, MN
AE	Natasha Levinsohn
Sales Coordinator	Ethan Williamson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul'16

Flight Dates	10/03/16 - 11/13/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota
Client Code	HD-28B
Product Code	HD-28B
Est Code	NA
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/05/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	6
Total	\$650.00
Commission	\$97.50
Net Total	\$552.50
Total Spots	7
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : 10.5 New Order, please review and confirm, thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	GOPHERS NCAA	10/3/16	10/9/16	11:00	14:00						X		-	-	1	\$30.00	\$30.00	30	GOPHERS NCAA
2	ESPN	GOPHERS NCAA	10/10/16	10/16/16	11:00	14:00						X		-	-	1	\$30.00	\$30.00	30	GOPHERS NCAA
3	ESPN	AVG. ALL WKS	10/10/16	10/16/16	19:30	22:30	X							-	-	1	\$110.00	\$110.00	30	Monday Night Football
4	ESPN	AVG. ALL WKS	10/17/16	10/23/16	19:30	22:30	X							-	-	1	\$110.00	\$110.00	30	Monday Night Football
5	ESPN	AVG. ALL WKS	10/24/16	10/30/16	19:30	22:30	X							-	-	1	\$110.00	\$110.00	30	Monday Night Football
6	ESPN	AVG. ALL WKS	11/7/16	11/13/16	19:30	22:30	X							-	-	1	\$110.00	\$110.00	30	Monday Night Football
7	ESPN	AVG. ALL WKS	10/31/16	11/6/16	19:30	22:30	X							-	-	1	\$150.00	\$150.00	30	Vikings Football

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	5	2	0	0	0	0	0	0	0	0	0	0	7
AMT	\$390.00	\$260.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$650.00

SYSTEM APP: SALES ACCT Date Printed 10/05/16

62346106 | Rochester, MN | Spectrum/Chaffield, MN | 7893 |